



FOR IMMEDIATE RELEASE

David M Ames Receives ASQ-Certified Quality Auditor

Milwaukee, WI, January 3, 2008 — The Certification Board of the American Society for Quality is pleased to announce that David M Ames has completed the requirements to be named an ASQ-Certified Quality Auditor (ASQ CQA). As such, David M Ames has reached a significant level of professional recognition, indicating a proficiency in and a comprehension of quality auditing tools and techniques. Individuals who earn this certification are allowed to use “ASQ CQA” on their business cards and professional correspondence.

“ASQ provides certification as a way to provide formal recognition to professionals who have demonstrated an understanding of, and a commitment to, quality techniques and practices in their job and career,” explains Mike Nichols, President, American Society for Quality. “This is a great accomplishment and, although not a formal registration or licensure, it represents a high level of peer recognition.”

In order to sit for the CQA examination, an individual must have eight years of on-the-job experience in one or more of the areas of the Certified Quality Auditor Body of Knowledge. A minimum of three years of this experience must be in a decision-making position. Successful candidates for this certification are expected to be able to apply a variety of auditing techniques in examining, comparing, and evaluating products, processes and quality systems to specific standards. Candidates must also be able to plan, develop, communicate, and execute an audit within a defined scope. Additional areas in the examination include applying team/project management skills (scheduling resources, conducting effective meetings), using appropriate tools and methodologies to verify, document, and communicate audit results and the audit report, and evaluate the effectiveness of corrective action/follow-up.

Since 1968, when the first ASQ certification examination was given, more than 100,000 individuals have taken the path to reaching their goal of becoming ASQ-Certified in their field or profession, including many of who have attained more than one designation. To learn more about ASQ’s Certified Quality Auditor program, visit <http://www.asq.org/certification/quality-auditor/>.

The American Society for Quality, www.asq.org, has been the world’s leading authority on quality for more than 60 years. With more than 93,000 individual and organizational members, the professional association advances learning, quality improvement, and knowledge exchange to improve business results, and to create better workplaces and communities worldwide. As champion of the quality movement, ASQ offers technologies, concepts, tools, and training to quality professionals, quality practitioners, and everyday consumers, encouraging all to Make Good Great®. ASQ has been the sole administrator of the prestigious Malcolm Baldrige National Quality Award since 1991. Headquartered in Milwaukee, Wis., ASQ is a founding partner of the American Customer Satisfaction Index (ACSI), a prominent Quarterly economic indicator, and also produces the Quarterly Quality Report.